

## “Quotidian Architectures” Venice Biennale Response Exhibition

April 30<sup>th</sup> to June 25<sup>th</sup> 2011

Former Central Police Station Compound, 10 Hollywood Road, Central, Hong Kong.

### Press Release

## QUOTIDIAN ARCHITECTURES VENICE BIENNALE RESPONSE EXHIBITION OPENS IN HONG KONG END OF APRIL

**Hong Kong, 13 April 2011** – Following participation in the internationally acclaimed Venice Biennale 12<sup>th</sup> International Architecture Exhibition, the Hong Kong Institute of Architects (HKIA) and the Hong Kong Arts Development Council (HKADC) proudly announces the Venice Biennale Response Exhibition, Quotidian Architectures, will take place in Hong Kong starting Saturday, April 30<sup>th</sup> 2011.

Led by co-curators Juan Du and Chad McKee, Quotidian Architectures explores inventive ideas and responsible practices of architecture for everyday living. The exhibition focuses on six core necessities: clothing, food, dwelling, transport, education & leisure and examines through each how architecture can make a meaningful difference in the urban environment through learning from the daily life of Hong Kong.

Quotidian Architectures was developed in response to the Venice Biennale 12<sup>th</sup> International Architecture exhibition's central theme, “People Meet In Architecture” and invites general citizens, architects, artists, educators, and government agencies to come together and re-envision Hong Kong through the choices and spaces we encounter every day. “Architectural design thinking must venture beyond “green” technological applications to include crucial social considerations, cultural identities, and behavior patterns of the residents of the built environment, therefore we must be sensitive to recognize the daily rhythms of living to better engage the ecology of the city and create responsible designs,” says Juan Du, Co-Curator of the exhibition.

Mr Chow Yung-ping, Chief Executive of HKADC says, “Building on the success we jointly achieved at the Venice Biennale last September, the Hong Kong Arts Development Council is pleased to be joining hands once again with the Hong Kong Institute of Architects to present the response exhibition to the people of Hong Kong.

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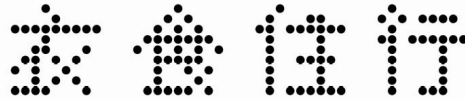
香港建築師學會  
The Hong Kong Institute of Architects



香港藝術發展局  
Hong Kong Arts Development Council



西九文化區管理局  
West Kowloon Cultural District Authority



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Besides conveying the uniqueness of the Venice exhibitions, it will incorporate many new elements and ideas from the curatorial team, with the aim of giving Hong Kong residents a fresh perspective on these events.”

Speaking on behalf of HKIA, President Dominic Lam says, “This year, the theme “Quotidian architectures” explores the relationship between architecture and people’s daily life. It best illustrated the context of Hong Kong during the première in Venice last year, receiving overwhelming responses from the architecture realm and a record-breaking number of visitors at around 44,000 person-times. The Response Exhibition will provide an opportunity for local general public to share the success of Hong Kong’s participation in the event.”

To inaugurate the Response Exhibition in Hong Kong, an opening ceremony will be held on Saturday, 30<sup>th</sup> April 2011 at the Former Central Police Station Compound. Miss Elizabeth Tse, Permanent Secretary for Commerce and Economic Development (Communications & Technology), will be the officiating guest at the opening. Special forum discussions will also take place with invited guest speakers.

The Quotidian Architectures Venice Biennale Response Exhibition will be open to the public from 30<sup>th</sup> April, 2011 – 25<sup>th</sup> June 2011 at the Former Central Police Station Compound, 10 Hollywood Road, Central, Hong Kong. Opening hours from Tuesdays through Sundays will be 10am to 6pm (Mondays closed). Free Admission. The event is funded by Create Hong Kong and the West Kowloon Cultural District Authority and sponsored by Sino Forest Corporation, Orient Overseas Container Line, Faculty of Architecture of the University of Hong Kong and Rising Aerial Platform.

*To find details on each exhibitor, please refer to the enclosed exhibitors list.*

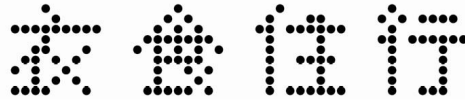
Headed by Juan Du and Chad McKee, the curatorial team includes Mary Chan and Giulia Foscari. The steering committee is composed of Franky Choi, Stephen Ho, Errol Patrick Hugh, Anna Kwong, Joshua Lau, Betty Mak, Ellen Ngan, Winnie Yip and Franklin Yu.

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For more information on the Quotidian Architectures Venice Biennale Response Exhibition in Hong Kong, please visit our website: [www.venicebiennale.hk/vb2010](http://www.venicebiennale.hk/vb2010)

For high-resolution photos, please download them here:

[www.creativegp.com/QAVB/QAVBResponseExhibition.zip](http://www.creativegp.com/QAVB/QAVBResponseExhibition.zip)

### For editors:

Established in 1895, the Venice Biennale is one of the most influential cultural institutions for promoting new directions in art and design. The 2010 Venice Biennale 12<sup>th</sup> International Architecture Exhibition was held last fall in Italy and marks the third time Hong Kong has participated in this prestigious event. Having successfully attracted around 44,000 international visitors in Venice, the 2011 Venice Biennale Response Exhibition brings the Quotidian Architectures Exhibition to its home audience in Hong Kong.

Jointly organized by the Hong Kong Institute of Architects (HKIA) and the Hong Kong Arts Development Council (HKADC), the Quotidian Architectures Venice Biennale Response Exhibition displays collaborative works of Hong Kong architects and visionaries.

### For further information, please contact:

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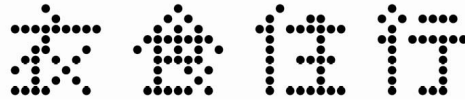


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### List of Exhibitors

Group	Exhibit Name	Creators
CLOTHING	1. Clad	dauidclovers + C.E.B. Reas
	2. Underwear	Map Office+ Sun Hing Industries Holding Ltd
FOOD	3. Open Rice Box	Urban Rethink Tank + Craig Au Yeung
	4. Rural-Urban Ecology	Joshua Bolchover + John Lin + Community Project Workshop, Faculty of Architecture, University of Hong Kong + Kadoorie Farm
DWELLING	5. Harmony in Dense City	Hong Kong Housing Authority + Michael Wolf
	6. Serial Systems	Ocean Consultancy Network + C:A+D (Carlow Architecture and Design) + Rocker-Lange Architects
TRANSPORT	7. Elastic Streetscape	William Lim + Philip Yung
	8. Thermallmeter	Adam Snow Frampton, Jonathan Solomon, Clara Kar Wing Wong + Clean Air Network
EDUCATION	9. Our Creative “Way”	Rocco Design Architects Ltd + HKICC Lee Shau Kee School for Creativity
	10. Compact Campus	The Office for Metropolitan Architecture (OMA) + Chu Hai College
LEISURE	11. The Landscape of Wetland Park	Urbis Ltd + MET Studio Design + Wildfowl & Wetlands Trust (Consulting) Ltd
	12. Demolition as Construction	RAD + Greg Girard

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